



Media Kit 2025

Let your brand **reach thousands**
of Civil Engineering
companies and professionals

www.thecivilengineer.org

Who we are



24 years online presence

Founded by Dimitrios Zekkos, P.E.
Professor, University of California, Berkeley.
Constantly innovating and growing since



High traffic

Presently one of the most
visited website in civil
engineering



Serving industry leaders

Serving leading organizations in civil engineering
such as ISSMGE, ASCE, Geo-Institute and many
other leading companies in the industry



In-house team of diverse professionals

In-house team of Civil Engineers, Computer Scientists,
Graphic Designers and Marketing Specialists that will
work to achieve the best results for your company

What we do



We provide professionals and academia in the civil engineering industry valuable information and communication services

Our Content

- Industry News
- Software & Product Databases
- Educational Resources
- Scientific Papers
- Industry Events
- Career Opportunities
- Video Gallery



How we deliver our content

- 1** Users insert their specific interest in civil engineering (e.g. geotechnical, structural, transportation etc.)
- 2** Users access their own personalized Dashboard to read content that fits their civil interests
- 3** Users receive weekly or monthly newsletters containing our latest resources that fits their interests
- 4** Users interact with all content by commenting, sharing and requesting additional information

Our reach

We have unique insights on our users' interests. Our users value our expertise in delivering the best, most interesting and relevant content to them.



140,000+
Unique visitors per year



12,000+
Registered users
*Receiving weekly / bi-weekly /
monthly newsletters*



23,400+
Social media followers

Followers



22,000+
Facebook



1,100+
X



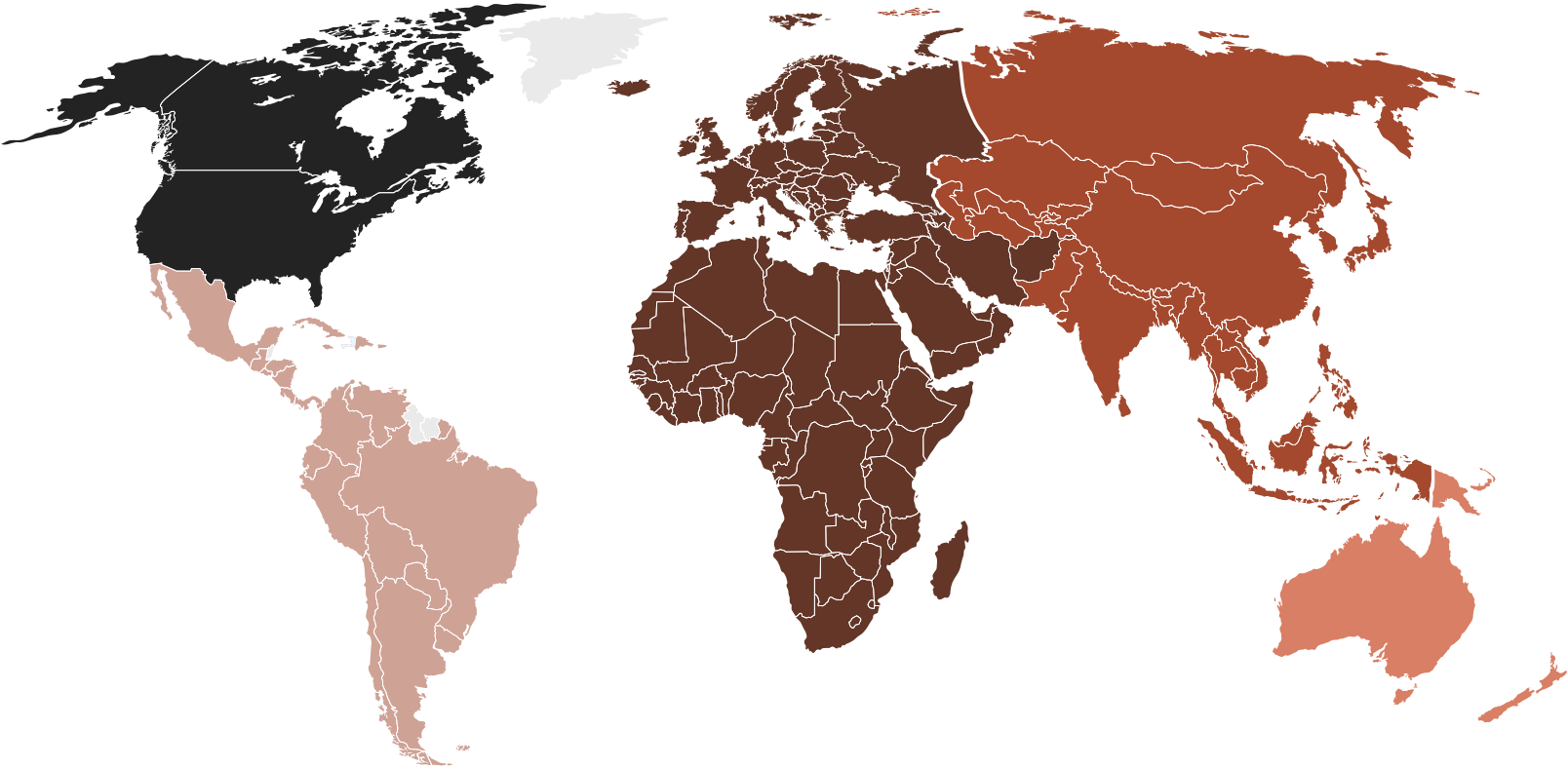
350+
LinkedIn

Our reach



Visitors

39% USA & Canada 26% EMEA 26% Asia 4% Australasia 2% Latin America



How we can help you

We are uniquely positioned to promote your company, products and services to the civil engineering profession. We use our analytics data to position your firm in the optimum way to maximize its impact.

We achieve this by:



BRAND PROMOTION



PRODUCT PLACEMENT



ADVERTISING DISPLAY

and you assess the results in real-time through your detailed statistics dashboard

Brand promotion



Product placement

Need to promote specific products?

Ask us for more information!



1

We place

your product to the most relevant content within our directories

2

Direct

link to your product page on your website

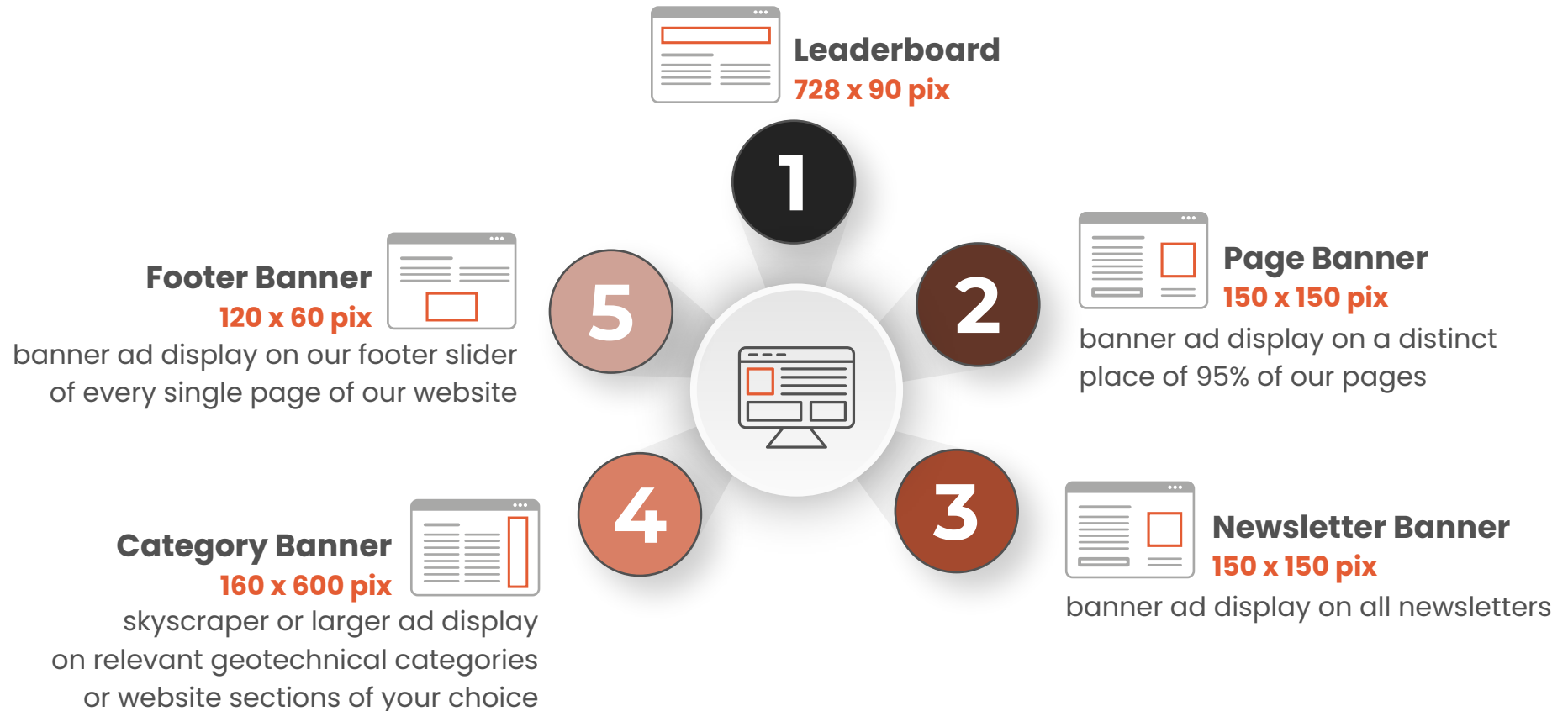
3

Enable

a direct communication form so that our users can contact you

Advertising display

400,000+ ad displays guaranteed



Personalized private promotional panel

Real time monitoring impact
of your promotional activity through detailed statistics dashboard



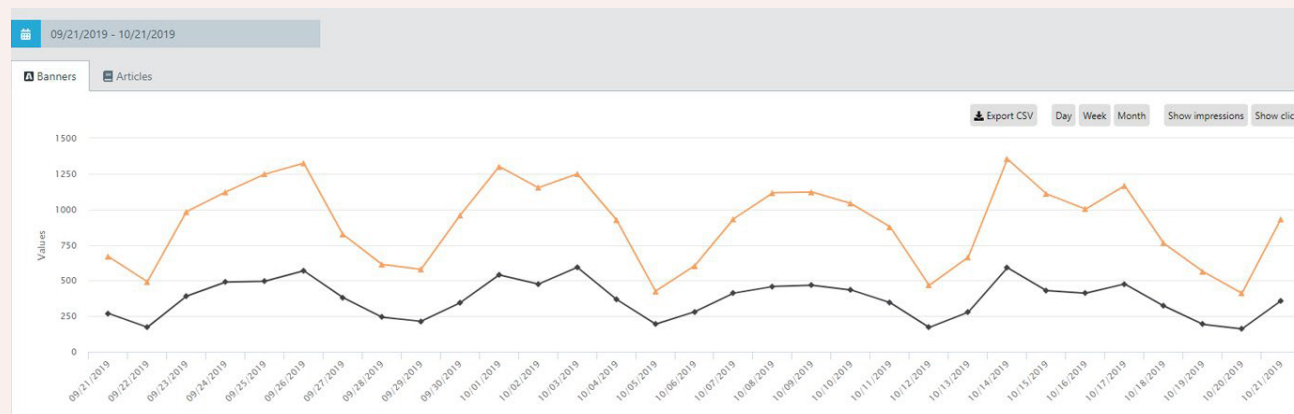
Take full control of your entire promotional activity.
Create or edit any promotional activity in real time with your own account

Unique public company profile
to showcase your services and promotional activities



Unlimited number of agents
to control your company activities

See a demo page of your panel



Our websites



ARGO-E GROUP owns and operates an integrated network of several leading information web-centers, specialized online tools, and communication platforms that are used every day by thousands of professionals in the infrastructure domain globally.



CEEcareers.com

THE JOB PORTAL FOR CIVIL, ENVIRONMENTAL
& CONSTRUCTION INDUSTRY





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Dcodes



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marketing@argo-e.com